



DABIRA

OUTDOOR MEDIA

...creating a captivating brand experience

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DIGITAL/ELECTRONIC BILLBOARD/LED



LOCATION:

Wuse 2 Aminu Kano By Hyde Filling Station facing traffic from Wuse Market & Aminu Kano Crescent, Crystal Lounge, Banex Plaza, Mr Biggs

DIMENSION

4M by 8M

DAILY DURATION

it runs from 7am to 11pm everyday of the week

COUNT (CARS/PEOPLE):

3,421,211/ 55,612

CONTENT DURATION

15 Seconds

MINIMUM DAILY EXPOSURE

X400

RATE

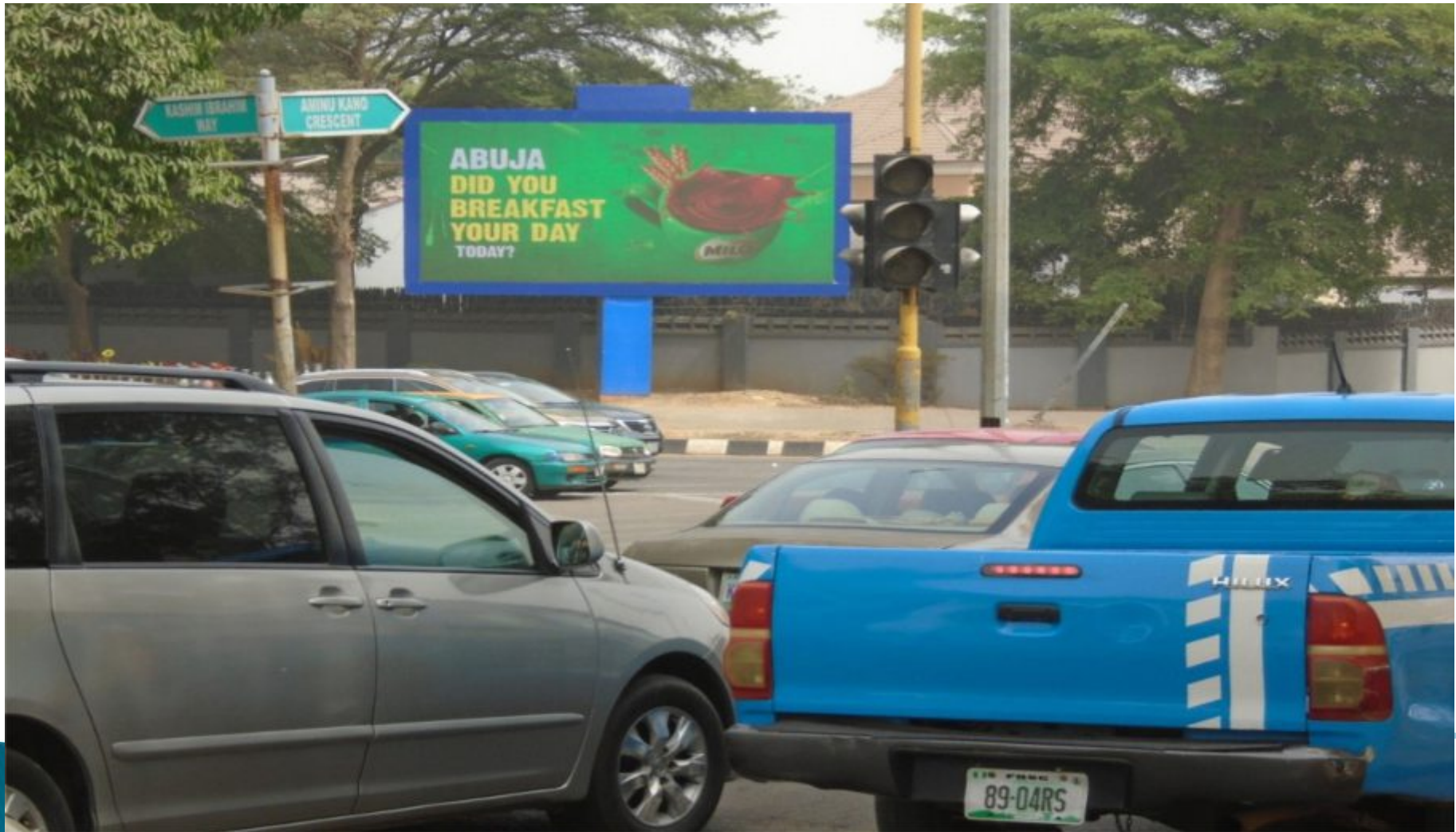
N1.5m/Month, N18m/Annual



Facing traffic from Wuse Market



Facing traffic from Wuse Market



Facing Traffic from Banex Plaza