

Abuja Commercial Bus Branding



ROUTES

Masaka (Nasarawa State) –One Man Village – Mararaba Market– Nyanyan Market–
Karu – Asokoro (AYA) –Federal Secretariat – Central Business District – Wuse Market
– Berger

Suleja – Madala – Zuba Market – Deidei – Kubwa – Dutse – Gwarimpa – Jahi
– Mabushi – Berger

Gwagwalada – Giri – University of Abuja – Airport Road – Immigration HQ – Civil
Defense HQ– Centenary City – Lugbe – City Gate – Area 1 – Area 3

AUDIENCE PROFILE

Abuja's modern trade center, upwardly mobile youths, house wife, business
executives, business owners, Legislators (A, B, C, D, E)

IMPRESSION

4,500,000

TOTAL BRANDING SPACE

334.46 sq feet

RATE

N450,000m/Month, N1.2m/quarterly, N2m/by annual, N3.5m/annual















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